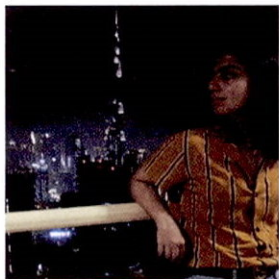


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## 12 PEOPLE TO WATCH

GDUSA starts each year by shining the spotlight on a group of creative and design professionals who embody the spirit of the creative community and have a track record of talent, leadership, newsworthiness, insight, business savvy, community involvement. It is a fascinating glimpse at what moves, motivates, worries and inspires today's influencers. In a field awash with accomplishment and brimming with brilliance, this is a subjective selection. Still, we think you'll find this year's group — their experiences, ideas, opinions and predilections — worthy of a half-century of legends and wannabes.

## 54 STUDENTS TO WATCH

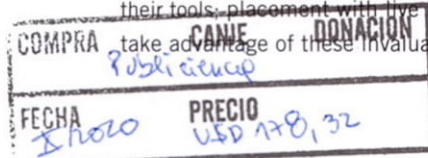
With the help of leading art and design schools, we identify top design students from around the country. It's a win-win for everyone: the students get recognized and we all get energized. This year we honor students from long-established design schools like RISD, SCAD, MICA, ArtCenter, and Academy of Art University. We also reached out to wonderful public and private universities with strong design programs, important regional institutions, and select online programs for depth and texture. Next print edition, we'll publish a listing of our '50 Favorite' centers of design learning from whence these rising stars ... well ... rise.

## 101 OPINION

Diane Domeyer on how to build a great design team in 2020, and how to grapple with the challenges of finding and retaining top-flight talent. Diane is Executive Director of The Creative Group, the specialized staffing firm, which is the exclusive and founding sponsor of GDUSA's Students To Watch.

## WWW.GDUSA.COM

Our popular website features graphic design news, ideas and information, as well as two current features that complement this particular print edition of GDUSA. First is a complete roster of past People To Watch spanning more than five decades, with transcendent names like Adams, Ahrens, Axios, Bass, Carbone, Chase, Chermayeff, Dorfsman, Glaser, Greenberg, Hische, Kidd, Landor, Lois, Millman, Morla, Oberman, Sagmeister, Valicenti, Vignelli, and hundreds more. Second up is our curated compilation of designer-friendly suppliers and services who understand and support the creative community. There is a symbiotic relationship between creators and their tools: placement with live links makes it easy for you to take advantage of these invaluable partners.



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